



**Interactive Media Design Team Leader  
Plymouth**

Twofour Digital, Europe's leading media technology company delivering WebTV, IPTV, Webcasting, Web2.0 and Mobile services, is seeking a creative, inspirational Interactive Media Design Team Leader. You will have creative responsibility for all interactive media output and will lead and develop a talented team ensuring the highest standards of performance and quality.

You will have excellent knowledge of Adobe Creative Suite and a portfolio showing a high level of creativity, functionality, usability and attention to detail across a number of different types of clients and media. You will be a positive, enthusiastic person with a "can do" attitude; a team player who is able to build successful working relationships. Innovation is a critical factor to the success of the team as is the ability to think on your feet, be pro-active, and take responsibility for new ways of working.

Applications in the form of a CV, covering letter and portfolio should be sent to Graham Perkins at [graham.perkins@twofour.co.uk](mailto:graham.perkins@twofour.co.uk). Closing date: **01/07/09**

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***Twofour is one of the fastest growing media groups in the UK. A major independent TV producer, it also leads the way in convergent television providing technical solutions for broadcasting and business communications.***

**JOB DESCRIPTION**

**Job Title:** Interactive Media Design Team Leader  
**Reporting To:** Shireen Abbott  
**Line Manager of:** Interactive media design team  
**Job Location:** Based at Plymouth with some travel

**Main Purpose of Job**

To lead and inspire a team of interactive media designers and front end developers.

**Detailed Duties**

1. Creative responsibility of all interactive media output
2. Leading and inspiring a creative and front end development team.
3. Managing and ensuring a creative process is followed.
4. Presenting concepts and productions to clients.
5. Attending meetings with clients at key stages to agree design, build and delivery specifications.

6. Monitoring performance of the Interactive Media Team and ensuring the highest standards of quality control.

7. Carrying out line management duties including performance appraisals and plans for team growth.

8. Although mainly a supervisory role there will be times when hands on practical creative delivery will be required.

9. Leading brainstorming and idea generation to bring the best out of each individual team member.

**PERSON SPECIFICATION**

Criteria	Essential	Desirable
Education & Experience	<p>Experience in inspiring and leading teams of creative professionals.</p> <p>Stunning portfolio showing a high level of creativity, functionality, usability and attention to detail, across a number of different types of clients and media.</p>	Substantial creative interactive agency experience.
Knowledge	A thorough understanding of usability, information architecture, interaction design and knowing what makes successful interactive content engaging.	Production of excellent functional and graphically styled designs for complex amounts of on screen information.
Specific Skills	<p>Able to apply art direction and communicate effectively to clients.</p> <p>AS3</p>	Experience using Adobe Creative Suite
Personal Attributes	<p>Can manage projects from beginning to end.</p> <p>Excellent communication and presentation skills.</p> <p>Ability to work with developers and enthuse and lead designers.</p> <p>Ensure integrity of creative design is followed to the point of delivery.</p> <p>Enthusiastic about new technologies and experimentation.</p>	